THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No.: 10/579,491 **Applicants:** Ouziel et al. Filed: May 16, 2006

Examiner: Ahvazi, Bijan

Art Unit: 1796

Method Of Increasing Title: Depth Shade

Mail Stop RCE Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

RESPONSE TO OFFICE COMMUNICATION MAILED SEPTEMBER 23, 2010

Dear Sir:

Applicants submit this response, with a request for continued examination, to the Office Communication mailed September 23, 2010. In view of the following remarks, Applicants request reconsideration and withdrawal of the outstanding rejections, and allowance of the claims pending in this application.

Listing of the Claims begin on page 2 of this paper.

Remarks/Arguments begin on page 5 of this paper.